



**FIRST**® *in Florida*  
Inspiring Florida's Youth to Excellence in Science & Technology!

## ***Be a Florida FIRST Showcase Team!***

No one tells – or shows - the *FIRST* story better than *FIRST* teams! **FIRST in Florida** is raising the bar in showcasing *FIRST* statewide, and we're inviting Florida *FIRST* teams to be an active part of our statewide outreach efforts, gain some recognition for your teams and schools, and hone student marketing and presentation skills in the process. Here's how it works:



- 1. Actively and professionally participate in a minimum of three outreach events organized in Florida by FIRST.**
- 2. Document involvement in at least three additional outreach events in your community – science fairs, e-week, etc..**

That's it! Of course, we have some protocols for teams seeking Showcase status.

- **GP conduct at all times** - Everyone (adults & students) at an event must be dressed appropriately, business casual with team shirts, and long pants, unless otherwise advised; be attentive to guests, and chaperons must be attentive to kids - no texting, non-*FIRST* game playing (gaming, horseplay, etc)
- **Students do the outreach** - We're trying to showcase how capable our students are and they need every opportunity to become capable of explaining what they do and how they do it. Outreach events are great practice!
- **Understand your FIRST program** – Team members should have an "elevator speech" explanation of *FIRST* that's easy for kids to share (i.e. something like "*FIRST* teaches science and engineering through robot competitions."), and refer to *FIRST* programs by their full names instead of acronyms.
- **Be informed about the event at which you're exhibiting** – And be able to relate *FIRST* involvement to the business or educational community involved in the event.

Showcase teams will be:

- Recognized on the *FIRST* in Florida website at [FIRSTFL.org/florida-showcase-teams/](http://FIRSTFL.org/florida-showcase-teams/)
- Receive letters of appreciation from *FIRST* in Florida, and
- Receive the *FIRST* Blue Ribbon icon above to use on team websites and promotional materials.

Documentation of outreach will be accepted throughout the calendar year, January through December. If you want to be a *FIRST* Showcase Team, included in outreach opportunities in your area, apply via our online form at <http://goo.gl/forms/6PQOZFO4JxzwXZwB3>